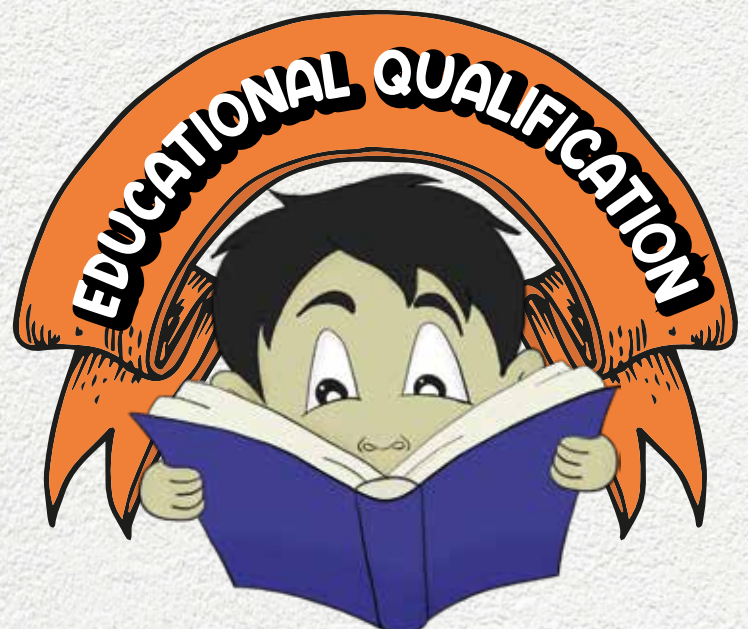
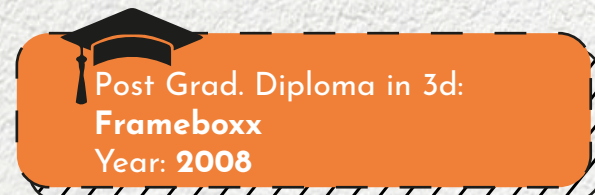


I'm **Apurva Chaturvedi**, currently working as Deputy Manager Design in PB Fintech Group(Policy Bazaar and Paisa Bazaar). You can contact me at apurvachaturvedi14@gmail.com or at **+91-9811657119**



With 12+ Years of Experience

Art Lead with more than 12 years of work experience across all media platforms ranging from Web Design to 3D design. A dedicated integrated approach gained from practical knowledge, experience, and a broad array of skill sets ranging across multiple graphics disciplines. Updated with the latest technology to convert all possibilities to reality. Also learnt team management over a period of time.





WORKED ON:
SMC, WSI(Centum), Revlon

RESPONSIBILITIES:
Banner Adaptation, Sub Pages Creation, Assisting other team members.



WORKED ON:
Cisco, Ericsson, Amway, Shobha developers, Experion, IDBI, Reliance, Jyoti Labs, Carrier, Kalyan silks, Mc Donalds, Midea, Yamaha and many more.

RESPONSIBILITIES:
Social Media Posts, Display Banners Creation (Static and Html 5), Website & Landing Page Creation, Videos Etc.



WORKED ON:
Relaxo, Faber, Tecno Mobiles, Snikers, Fitness First, Central Park, Carrier Midea, Creambell, Tupperware, UM and many more.

RESPONSIBILITIES:
Responsible for Visual Concept and Delivery. Managing Team, Digital Innovations, Offline Work, Brand Assets, Cracking Campaigns, Presentations etc



REPONSIBLITIES:
Responsible for all of the Internal Communication as well as the Digital Channels for Paisabazaar.com

GRAPHICS DESIGN:
Photoshop, Illustrator, InDesign, Lightroom

VIDEOS AND GIFF:
After Effects, Premiere Pro, FCP

SOUND EDITING:
Audition



UI AND UX:
XD, Dreamweaver

ANIMATION:
Maya, 3ds Max, Animate

OTHER:
Photography, Sketching

Awards & Recognitions



IDMA GOLD:
Yamaha RayZ Campaign
Faber Digital Innovation
GTF Website



IDMA SILVER:
Tupperware Campaign
Creambell TVC



IAMAI:
Ektara Campaign

Work Links



WEBSITES:

<https://www.behance.net/gallery/44004511/Website-design-made-for-various-clients>



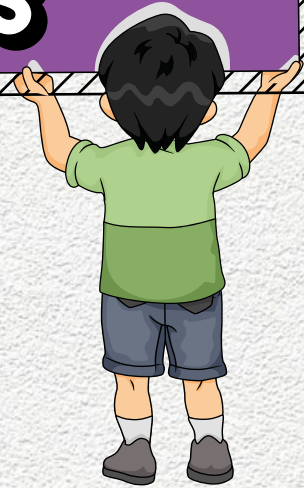
POSTS & BRANDING:

<https://www.behance.net/gallery/43818537/Social-Post>



ANIMATION & VIDEOS:

<https://www.behance.net/gallery/43828125/Animated-videos-and-gifts>



PERSONAL DETAILS:

Date of birth: 14 Nov, 1985

Marital Status: Married

Gender: Male

CORE STRENGTH:

- Innovative, highly creative, good at thinking.
- Not sticking to a particular style
- Keeping abreast of relevant new techniques in design software.
- Good project management, able to work under pressure, meet deadlines and multitask.
- Highly organized and able to prioritize own work schedule.
- Excellent graphical skills, creative flair and good colour sense
- Good communication skills